

DRINKING WATER

Leadership Summit



Around the Bend.....

What the Future Holds for the Ontario Water Industry

Second Annual Event
October 16-17, 2013
Sheraton Centre Hotel
Toronto, Ontario

2013 SPONSORSHIP PROSPECTUS

WWW.DRINKINGWATERLEADERSHIPSSUMMIT.CA

Presented By

OMWA
Ontario Municipal Water Association

Produced By

MediaEdge

ONLY SEVEN high profile sponsor positions remain for the 2013 Drinking Water Leadership Summit

Please review the below and be an active participant in Ontario's Premier Water Industry Event!

The Ontario Municipal Water Association (OMWA) is proud to present the 2nd Annual *Drinking Water Leadership Summit (DWLS)*. The event will be held October 16-17, 2013 at the Sheraton Centre Toronto Hotel in Toronto. The OMWA is the host and title sponsor of the Summit.

The Drinking Water Leadership Summit will bring together a diverse group of senior water industry professionals including; senior municipal, provincial and federal officials, consultants, engineers, and more. These individuals represent, consult or provide services for Public Drinking Water Authorities.

The event will feature two days of education, sharing of ideas, industry networking and recognition. The focus of the Summit will be on the management and administration of the safe and reliable public drinking water supply in Ontario. The Summit's education program will consist of topical and practical sessions and keynote presentations from a wide cross-section of industry experts dealing with policy, legislative and regulatory issues. Please visit the Summit web site for full conference details – www.drinkingwaterleadershipsummit.ca

Conference delegates will also enjoy a number of networking opportunities with industry colleagues at the Summit's Welcome Reception, Breakfasts, Lunches and other Networking Events. The 2013 DWLS Sponsorship Program provides numerous opportunities for organizations to significantly enhance their corporate profile within the Ontario water industry.

The Sponsorship Program is tied into a number of major elements of the Summit, including:

- Welcome Reception
- Educational Program
- Breakfasts and Lunches
- Industry Recognition Program
- Show Guide and Website
- Event Promotional Materials
- And more

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ONLY SEVEN SPONSOR POSITIONS REMAIN! PLEASE BOOK YOUR SPONSORSHIP TODAY!

BRONZE SPONSORSHIP

Only 2 available @ \$2,500/per

EACH BRONZE SPONSOR RECEIVES THE FOLLOWING SPONSOR BENEFITS:

- One complimentary, half page/4colour advertisement in the annual OMWA Membership Handbook
- Complimentary digital recognition on the OMWA web site (one year)
- One complimentary, quarter page/4 colour company advertisement in the Summit Show Guide
- Company logo in a sponsor recognition advertisement under this sponsor category heading
- Company logo and sponsorship recognition on the DWLS web site (with link)
- Company logo on all pre-event promotional materials (printed and electronic)
- Sponsorship recognition at the Summit registration area
- One, complimentary DWLS delegate registration
- One, complimentary Industry Recognition Lunch ticket
- Permission and encouragement to use this sponsor level reference in your corporate marketing materials
- Full delegate registration list (post event)
- First right of refusal on this sponsorship for 2014

ONTARIO MUNICIPAL GOVERNMENT SPONSORSHIP

Available @ \$3,000

THE MUNICIPAL GOVERNMENT SPONSORS RECEIVE THE FOLLOWING SPONSOR BENEFITS:

OMWA Benefits

- One complimentary, half page/4colour advertisement in the annual OMWA Membership Handbook

Summit Show Guide

- One complimentary, quarter page/4 colour company advertisement
- Company logo in a sponsor recognition advertisement under this sponsor category heading

Other Sponsor Benefits

- Company logo and sponsorship recognition on the DWLS web site (with link)
- Company logo on all pre-event promotional materials (printed and electronic)
- Sponsorship recognition at the Summit registration area
- One, complimentary DWLS delegate registration
- One, complimentary Recognition Lunch ticket
- Permission and encouragement to use this sponsor level reference in your corporate marketing materials
- Full delegate registration list (post event)
- First right of refusal on this sponsorship for 2014

If you have any questions or would like to book your 2013 Summit Sponsorship, please contact:

Paul Mutart

416-512-8186 ext. 222 | 1-866-516-0860 ext. 222

pmutart@mediaedge.ca

DELEGATE BREAKFAST SPONSORSHIP

(WEDNESDAY, OCTOBER 16 & THURSDAY, OCTOBER 17)

Only 2 available @ \$2,500/per

EACH BREAKFAST SPONSOR RECEIVES THE FOLLOWING SPONSOR BENEFITS:

- Show Guide and website sponsor recognition near the Breakfast references
- Verbal sponsor recognition at the Breakfasts
- Company logo on signage at food area entrance, near food serving stations and on table tent cards on all breakfast tables
- Company literature placed on all breakfast tables
- Front table, reserved seating for five
- One complimentary, half page/4colour advertisement in the annual OMWA Membership Handbook
- One complimentary, half page/4colour advertisement in the Summit Show Guide
- Complimentary digital recognition on the OMWA web site (one year)
- One, complimentary full conference delegate registration
- Two, complimentary Industry Recognition Lunch tickets
- Permission and encouragement to use this sponsorship level reference in corporate marketing materials
- Full delegate registration list (post event)
- First right of refusal on this sponsorship for 2014

INDUSTRY RECOGNITION LUNCHEON SPONSORSHIP
(THURSDAY, OCTOBER 17)

Only 2 available @ \$2,500/per

EACH INDUSTRY LUNCH SPONSOR RECEIVES THE FOLLOWING SPONSOR BENEFITS:

- Show Guide and website sponsor recognition near the Industry Lunch references
- Verbal sponsor recognition at the Lunch
- Company logo on signage in the luncheon room and table tent cards on all tables
- Company literature placed on all luncheon tables
- Front table, reserved seating for five
- One complimentary, half page/4colour advertisement in the annual OMWA Membership Handbook
- One complimentary, half page/4colour advertisement in the Summit Show Guide
- Complimentary digital recognition on the OMWA web site (one year)
- One, complimentary full conference delegate registration
- Five, complimentary Industry Recognition Lunch tickets
- Permission and encouragement to use this sponsorship level reference in corporate marketing materials
- Full delegate registration list (post event)
- First right of refusal on this sponsorship for 2014

CONFERENCE DELEGATE KIT/PORTFOLIO PEN

Only 1 available @ \$2,500

Each Summit delegate will receive a portfolio when they register. Within the delegate portfolio, a pen will be placed that will have the sponsor's logo affixed on it. This sponsorship provides high visibility and great long-term value.